



Diamond Ladies 5 Pin Classic

Returning for the 4th year at Toppler Bowl:

Website: diamondladies5pinclassic.ca

Email: diamondladiesclassic@gmail.com

Facebook: Diamond Ladies 5 Pin Classic

Dear Prospective Sponsor,

We are reaching out to you on behalf of the Diamond Ladies 5 Pin Classic Tournament Committee with hopes that you may consider sponsoring our event for the upcoming 2025-2026 season. We feel your company would be an excellent fit as a sponsorship partner for our event.

The Diamond Ladies 5 Pin Classic is a 5 pin bowling event with the goal to promote women in sport and provide the best female exclusive bowling event in the country. Five pin bowling is a uniquely Canadian sport; exclusively offered in our nation. At its core, this is an event to celebrate and support women who compete, and foster a community of competitors across the country.

The Diamond Ladies 5 Pin Classic Tournament will be held on May 22-24, 2026 at Toppler Bowl in Calgary, Alberta. There is an expected draw of 150 participants from across Canada with the majority coming from within Alberta. The tournament is also live streamed on YouTube and Facebook, with an average total of 4,000 people watching from across Canada. The hosting company, Toppler Bowl, also includes exposure to approximately 100,000 unique visitors each year.

In order to help facilitate and nurture such a large event, we are reaching out to you for support. Either through a financial contribution that can be used for facility rentals, prize amounts, or the provision of material donations that can be used for prizes.

Thank you for your consideration of this opportunity! We look forward to the opportunity to discuss these options with you and to explore how we can partner for our mutual benefit and to help grow women in sport and include all levels of competitors to the event. We look forward to hearing from you at your earliest convenience and thank you in advance for your consideration in this matter.

Sincerely,

The Diamond Ladies 5 Pin Classic Tournament Committee

2026 Sponsorship Tiers

Gold Sponsor \$2,500

- Includes:
 - Name Sponsor: Mentioned in all shift welcoming addresses
 - Logo on all print and digital marketing material including results, step ladder, and sponsor display
 - Personalized opportunity on the Diamond Ladies Facebook page
 - Live stream advertisement space during and between matches
 - Featured as Gold Sponsor on digital media including our website, facebook page, and live stream

Silver Sponsor \$1,000

- Includes:
 - Logo featured on all printed materials
 - Individual post with link to business on Diamond Ladies Facebook page
 - Featured as Silver Sponsor on digital and print media including our website, facebook page, and live stream

Bronze Sponsor \$500

- Includes:
 - Featured as Bronze Sponsor on digital and print media including our website, facebook page, and live stream

If none of these options work for you or your company, we would still love to hear from you and work together to find a partnership that works within your means. We are open to discussion and would love to foster a relationship that is beneficial to both parties.

Payments can be paid vis cheque or etransfer

diamondladiesclassic@gmail.com